BECAUSE OF YOU, WE DIDN’T GIVE UP
A MESSAGE FROM OUR CEO AND CO-FOUNDER DOROTHY GIBBONS

There has been so much that all of us had to give up since March 2020. Going to work, school, and church, good health, being with friends and loved ones, the list is as long as your arm and different for everyone. Some people lost promising careers or thriving businesses through no fault of their own. Others lost their lives despite the heroic efforts of healthcare providers.

Nothing prepared any of us for what those losses would mean to our daily lives or their toll on our souls. Nothing prepared us for the grief or the fear of what’s next or if this pandemic will ever end. We have all had to deal with unimaginable challenges and learn to rely on each other for encouragement and support.

That’s why I know that no matter what, The Rose isn’t giving up!

Our donors are the number one reason that we reopened our doors in May and why The Rose will make it through this pandemic and be stronger on the other side of it. We won’t... we can’t... give up caring for our patients or helping the uninsured. We’re not giving up on offering every woman, regardless of her ability to pay, a chance to live.

CELEBRATING A BREAST CANCER SURVIVOR

Nothing can be scarier than to be told that you may have breast cancer, except if you are uninsured. By the age of 30, Ediana was dealing with Stage 4 invasive breast cancer and was treated with the most aggressive drugs available. It has not been an easy road, but she credits her faith, family, friends, and The Rose for sponsoring her and getting her through her cancer experience. “Because of The Rose I am alive! You gave me life, you gave me hope, and because of you I can dream, and I have a future.”
FUNDRAISING OPPORTUNITIES
Breast Cancer Awareness Month 2020

She wanted the best

Aurora could’ve gone anywhere for her care, but she wanted the best so she chose The Rose. She also knew that for every three insured women that choose The Rose for their mammogram, it helps pay for one uninsured woman’s mammogram.

Now, as a breast cancer survivor, she has found countless ways to show her support of the organization that she says, “helped saved her life.”

Read more of our patient stories: therose.org/about-us/patient-stories

Hats & Henna High Tea at home

Tea and Conversations with The Rose
Sunday, October 25, 2020

Get involved:
therose.org/notgivingup | therose.org/events

NOTEWORTHY
Fiscal Year 2020

Received the Platinum Seal of Transparency from GuideStar

Received the highest rating with Charity Navigators

We are a Breast Imaging Center of Excellence